

ORDER



Orders	Order / Rev:	715921
	Alt Order #:	06332236
	Product Desc:	CRAVAAK FOR CONGRESS
	Estimate:	C13C16
	Flight Dates:	10/13/12 - 10/16/12
	Original Date / Rev:	09/21/12 / 09/21/12
	Order Type:	Political

KARE

Primary AE:	Jim Quinn
Sales Office:	T-PHI
Sales Region:	NAT

Agency	Name:	Smart Media Group Inc/ POL
	Buying Contact:	
	Billing Contact:	
		814 King Street
		Alexandria, VA 22314

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	WEEKLY
Agency Commission:	15%

Advertiser	Name:	CRAVAAKKC/R/CONGRESS
	Demographic:	A35+
	Product Codes:	PL-US House Representative
	Priority:	P-2
	Revenue Codes:	AGY, GEN, POL

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/08/12	10/14/12	6	\$3,300.00	\$2,805.00	October 2012	18	\$7,025.00	\$5,971.25	0.00
10/15/12	10/21/12	12	\$3,725.00	\$3,166.25	Totals	18	\$7,025.00	\$5,971.25	0.00

Totals

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn	North America	USA	Start Of Order - End Of Order	100%

Jim Quinn Start Of Order - End Of Order 100%

Order / Rev: 715921
Alt Order #: 06332236
Flight Dates: 10/13/12 - 10/16/12

Advertiser: CRAVAAKKC/R/CONGRESS
Product Desc: CRAVAAK FOR CONGRESS
Estimate: C13C16

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
E 6	KARE	10/15/12	10/15/12	M-F 5-6a	CM	5-6a	M-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00											
KARE First Edition M-F																										
KARE11-1ST EDT																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/15/12</td> <td>10/21/12</td> <td>M-----</td> <td>1</td> <td>\$200.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/15/12	10/21/12	M-----	1	\$200.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	M-----	1	\$200.00	0.00																					
E 7	KARE	10/15/12	10/15/12	M-F 9-10a	CM	9-10a	M-----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00											
TODAY 11																										
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Week: 10/15/12	10/21/12	M-----	1	\$175.00	0.00																					
E 8	KARE	10/13/12	10/13/12	Sat 5-530p	CM	5-530P	-----S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00											
KARE 11 5 News Sa																										
KARE11NWS-5 SA																										
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Week: 10/08/12	10/14/12	-----S-	1	\$500.00	0.00																					
E 9	KARE	10/13/12	10/13/12	Sat 6-630p	CM	6-630P	-----S-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00											
KARE 11 6 News Sa																										
KARE11NWS-6 SA																										
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Week: 10/08/12	10/14/12	-----S-	1	\$700.00	0.00																					
E 10	KARE	10/13/12	10/13/12	SAT TDY	CM	6-8a	-----S-	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00											
NBC Today Show (Sa)																										
SATURDAY TODAY																										
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E 11	KARE	10/13/12	10/13/12	Sat 8-10a	CM	8-10a	-----S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00											
KARE 11 Saturday																										
KARE11 NWS SAT																										
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Week: 10/08/12	10/14/12	-----S-	1	\$500.00	0.00																					
E 12	KARE	10/13/12	10/13/12	Sat Prime	CM	8-9P	-----S-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00											
THE FIRM																										
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Week: 10/08/12	10/14/12	-----S-	1	\$700.00	0.00																					
E 13	KARE	10/14/12	10/14/12	Sun 5-530p	CM	5-530P	-----S	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00											
KARE 11 5 News Su																										
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Week: 10/08/12	10/14/12	-----S	1	\$700.00	0.00																					
E 14	KARE	10/16/12	10/16/12	M-F 2-3p	CM	2P-3P	-T-----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00											
The Doctors																										
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Week: 10/15/12	10/21/12	-T-----	1	\$175.00	0.00																					
E 15	KARE	10/16/12	10/16/12	M-F 3-4p	CM	3-4p	-T-----	:30	1	\$275.00	P-2	0.00	NM	1	\$275.00											
DR OZ																										
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Week: 10/15/12	10/21/12	-T-----	1	\$275.00	0.00																					
E 16	KARE	10/16/12	10/16/12	M-F 4-430p	CM	4-430P	-T-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00											
KARE 11 4 News																										
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Week: 10/15/12	10/21/12	-T-----	1	\$250.00	0.00																					
E 17	KARE	10/16/12	10/16/12	M-F 430-5p	CM	430-5P	-T-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00											
Jeopardy																										
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E 18	KARE	10/16/12	10/16/12	9-10a	CM	-T-----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00												

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